

# THE GLEICHEN CALL

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GLEICHEN, ALBERTA, WEDNESDAY

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## Brigadier H. Wood Editor War Cry Visits Eventide Home

Brigadier Herbert Wood, editor-in-chief of the Salvation Army War Cry, published in Toronto, paid Eventide Home a brief visit Monday morning. This is his first trip across Canada and is visiting the various towns and cities along his route where the Army has large interests.

Brigadier Wood spent 16 years in South Africa and for five years was head of the South African War Cry. Recently he was transferred to Toronto to be editor-in-chief of War Cry, which is the official organ of the Salvation Army in Canada and Bermuda.

While here he was shown over Eventide Home, hospital, buildings and the equipment necessary to run such an institution. He was pleased with all he saw and congratulated the staff on their efficiency.

Speaking of the beginning of the Salvation Army and how events led to Eventide Homes the Brigadier had the following to say:

When William Booth founded The Salvation Army in 1878 he had in mind the intention of commencing a social organization. His one ambition was to be the editor-in-chief of War Cry, which was the Gospel of Jesus. But in his work amongst the "submerged tenth," as he termed the underprivileged of England, he soon saw that it was mockery to preach the Gospel to men who were starving, and he launched his first mission, when the Army spread from country to country today its flag flies in 89 colonies and countries; the social work was well established, and the two sides of the war—evangelical and social—automatically kept pace side by side.

The Eventide Home at Geleichen is one of hundreds of similar homes all over the world—those for aged men called "Eventide Homes," and for aged women, "Sunset Lodges." Around 1910 the provincial government of Alberta at that time decided to build agricultural schools at Charlevoix, Youngstown, Olds, Vegreville and Geleichen. The school at Geleichen was not yet enough students so three were closed. The Army offered the one at Geleichen and accepted on condition that the provincial government guarantee 35 guests to begin. Today, 126 in all are housed, about 50 of whom are bedridden, and occupy the hospital section of the Home.

For very reasonable rates—less than according to the guest's ability to help himself—board and lodging are provided for old men—chiefly from the province but some are from all parts of Canada.

Senior Major and Mrs. A. F. Parkinson (Mrs. Parkinson is a trainee nurse) are in charge, and are assisted by Major and Mrs. L. Hansen, a farmer Leon Saville, and by trained orderlies in the hospital section. Dr. Peter Bardina, who visits the home twice a week and whenever needed. The Doctor holds medical visits to practice anywhere in Canada and the United States. He had his own hospital in Latvia, but both Communist and Nazis in turn drove him out, and he sought refuge in Canada. Although having to learn English, he passed examinations enabling him to practice in Canada, interned in Calgary General Hospital and, in a short time, was able to set up practice. He is an unusual arrangement to be able to serve the patients at Eventide Home and the surrounding district.

In all Salvation Army institutions the spiritual side is never neglected, and regular religious meetings are held, to which the guests are invited, but never compelled to attend.

All officers in charge of Army institutions are actuated by love for their fellow-men, and serve them in the spirit of the Saviour, who identified himself with the poor and needy in saying, "Inasmuch as ye have done it unto one of the least of these my little ones, ye have done it unto Me." The farm grows all its own vegetables, and from a herd of some 25 Holstein provides milk for the products. Something like 6,000 bushels of oats and barley were also grown this year.

Many letters of commendation have come from relatives of those cared for at the Home and, recently, a farmer

er was so impressed with the treatment meted out to his brother, that when he died left the Army a section and a half of farm land.

## WEDDING

WALKER-ENGSTROM

The wedding of Katherine Lou Engstrom of Geleichen, and Charles Walker of Grassy Lake, was solemnized at the Rectory of St. Victor's Church at 2:30 p.m. on Saturday, October 25.

The ceremony was performed by Rev. Father Violini.

The bride wore a navy suit with white accessories, a corsage of white gardenias. The groom wore a matching suit of gray blue.

The bridesmaids, Mrs. Beryl Desjardins, wore a grey suit with Rose accessories, and a corsage of sweetheart roses to match.

The groom's attendant was Douglas Harell of Grassy Lake.

The reception followed at the home of Mr. and Mrs. Roscoe Desjardins with some 60-80 guests for dinner.

Out of town guests were: Oscar Engstrom of Spirit River; Mrs. K. Ratsch and Mrs. Nichols of Edmonton; Mr. E. Walker, Mr. and Mrs. H. H. Harell, Mr. and Mrs. George Warren, Mrs. G. E. Hill, Mrs. M. Lea, all of Grassy Lake.

The happy couple left for Banff where the honeymoon will be spent. Upon their return home, Mr. and Mrs. Walker will make their home at Grassy Lake.

## F.W.U.A. Meeting

A meeting of the F.W.U.A. was held at the home of Mrs. Neil McMillan with 23 members answering the roll call to "What I Like About Myself." President Mrs. G. G. Deen was in the chair. The auditor's report was read by the secretary and the new programs for 1953 was handed out.

The following delegates were appointed to attend the annual convention in Edmonton: Mrs. E. Ferguson, Mrs. G. McLean, Mrs. B. Burne as alternate delegate.

Mrs. H. B. Rive read the September Bulletin on Cultural Activities. The next event was the election of officers and resulted as follows: Mrs. G. G. Deen, President; Mrs. F. Burne, secretary; Mrs. N. McMillan, publicity secretary; Mrs. G. McLean, president; Mrs. F. Hulse, song leader.

Mrs. B. Burne and Mrs. G. Wilson were the lucky premium winners. Refreshments was served by the hostess and lunch committee. The next meeting will be held on November 6th at the home of Mrs. L. Deen. At this meeting, Mrs. Norma Gray will demonstrate "Handcraft in the Home."

## FIRE PREVENTION

Waste of life and property by fire has increased so that the problem extends far beyond the insurance business. It is a problem of national interest both economically and socially. The tremendous loss of life and property every year commands the attention of the entire world.

Insurance can reimburse the insured for lost property values, but again, it has been shown from experience that only a small percentage of policy holders are insured up to full value, so that the policy holder is unable to be recompensed for his loss. While insurance money may be collected it does not mean to say an assured can get immediate repairs or replacement for damaged property.

Insurance cannot bring back national resources from smoke and ashes, nor can it restore life. Carelessness and recklessness are the principal enemies that we must constantly fight against. Careless use of matches and careless smoking habits rank first in the list of known causes of fire. Last year out of 59,716 fires reported 21,965 were caused by matches and smokers carelessness. The match or careless user is not to blame, the careless user is the offender.

A government official stated the problem very clearly and simply in these words:

"Laws and ordinances, and the enforcement of them, are not the



NEIL CHOTEM

Noted conductor, composer, arranger and pianist, is again busy with plans for one of his many musical assignments for the CBC.

et efforts of officials in enforcing them, will not alone control fire losses. Almost every fire is the result of someone's carelessness. We must strive to develop in individuals a deep sense of personal responsibility to prevent fires—to be careful at all times with things that cause fire."

A most significant part in this vital conservation program—to safeguard their useful and irreplaceable properties and to take an important part in the work of fire prevention.

Cooperation and leadership in a situation that concerns the welfare of our town and is the duty of every citizen.

## Improvements To St. Victor's Church

At a recent meeting of the parish voters of St. Victor's Church it was decided to begin at once the excavating for a full size basement under the church. The walls are to be made on concrete blocks and the floor of cement.

This new undertaking will require payments of \$1000 in cash, a considerable portion of which is already voluntarily subscribed.

The Church Council of the Knights of Columbus have promised to contribute actively toward the undertaking as soon as work begins.

It is the intention of the committee in charge to have steel, gravel, sand and other necessary material at hand this week so that operations may proceed apace.

All parish members particularly will be asked to assist in the good work.

## OPTIMIST AND PESSIMIST

Here is an old story of the optimist and the pessimist. It was the spring when the warm sun was melting the last of the long winter snow. It was a beautiful blue sky overhead when spring seemed to breathe new life into a man. Underfoot it was sloppy mud. You had to watch every step.

The optimist meets the pessimist and the following conversation takes place. Optimist—Good day isn't it a beautiful day?

Pessimist—Simply terrible underfoot.

Optimist—But there is a beautiful blue sky overhead.

Pessimist—And mud six inches deep underfoot.

Optimist—But there is a lovely warm sun overhead.

Pessimist—Not many going that way.

The moral of the story is perfectly obvious. The whole of life is like that. There is plenty of mud and dirt. Filth and mud can always be found if we want to keep our minds low.

On the other hand, there is always the bright sunlight of God's love available in the finer things of life. Unfortunately there are "not many going that way."

You keep your mind in the healthy blue atmosphere of clean living and spreading brightness and cheer to others of you can keep your whole life dragging in the mud underfoot.

There's one certain thing about using The Call want ad—results. February's precious notice is the amethyst, a clear purple which is the symbol of sincerity.

## Social Security

The trouble with all our social security measures is that they don't prevent distress; they only delay it. How secure is our social security? Sailing along as we are today on the crest of a wave of prosperity, we don't object to the cost of the social benefits the politicians are so generously arranging for us—at our own expense.

But if we were to have another depression like the last one, when markets all over the world collapsed, when the farmer could find no sale for his crops, the manufacturer no buyers for his products, the worker no job for his skill, and the entrepreneur no return on his investment, if such a time should return, how then would our social security system stand up?

Social security benefits are paid out of taxes, principally corporation taxes, income taxes, and luxury taxes. But if our markets should fall, our corporation profits would turn into losses and the government would get no more taxes from that source.

If personal incomes would become lean and that source of revenue would dry up, people would stop buying luxuries and the revenue from that source would be reduced to a trickle.

Where then would we get the money to pay these social security benefits on top of all the other expenses of government? New taxes would have to be devised and imposed on people in the lower income brackets. What then would the common man think of our vaunted social security program? Would he consider it social security at all; or would he find another name for it?

In Canada we have abundance of natural resources and the means of developing them. The one uncertain factor is markets. The world needs our products, but it can't pay the prices for them; and it will not. At the rate our production costs are increasing, we are in grave danger of pricing ourselves right out of what markets there are. We owe it to ourselves to supply our products to the world at prices the world can pay. And our own social security depends on how well we succeed in doing that.

A negro soldier and German corporal met face to face. It was one or the other. The negro reverted to his trusty razor and made a mighty swipe at the other's throat. "Ha," gloated the corporal. "You missed me!" "Missed you, ha!" sneered the negro. "Buddah!" wait till you tries to turn 'ya' head!"



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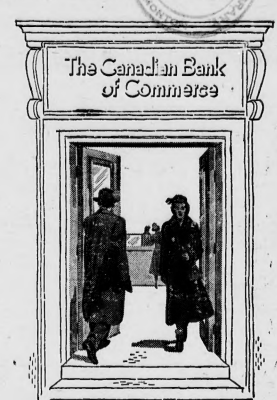
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AGRICULTURE, our basic industry, brought \$758,000,000 to the people in 1951.

That is why your government is so concerned about the proper use and care of the soil and the welfare of the farmer.

Outstanding achievements in the past few years, brought about by the Alberta Department of Agriculture include:

- A ten-fold expansion in the production of forage crops for fodder and feed.
- Assistance in the establishment of municipal weed cleaning plants. Determined rat extermination, coyote control and weed control programs.
- A tree planting program with annual plantings of 2,000,000 trees.
- Unlimited assistance to farmers for the purchase of purchased hogs, now in excess of 5,500; planting of 2,600,000 alfalfa seed, and distribution of 1,200 dairy heifer calves to junior dairy clubs.
- Assistance to feeder associations which to date have finished a total of 141,481 head of cattle and 407,823 hogs.
- Establishment of Dairy Cattle Inspection, instruction and cow testing service to help increase the volume of fluid milk, raise the quality and increase attention to the economy of the industry.

AGRICULTURE EMPLOYS, IN SOME FORM, ALMOST 15% OF OUR POPULATION

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## Farm Labour

FOR SOME TIME a shortage of labour has been a problem to farmers in almost all parts of Canada. Many additional workers have been brought into the country through immigration and this has been a great assistance in many cases. Increased mechanization of farms has also alleviated the situation, but in spite of these measures there is still need for more farm workers in Canada each year. Since agriculture is one of our major industries the problem of farm labour is an important one here. However, a recent report from the International Federation of Agriculture shows that there are serious shortages in other countries also. The United States, New Zealand, France, Norway, Northern Ireland and a number of other countries are said to have the same difficulties as Canada in regard to farm workers.

### Less Need In Some Places

Scotland, Sweden, Germany and Argentina are among the countries in which there is less difficulty in securing farm labour. The survey shows that the greatest shortages occur in those countries which are highly industrialized and in which almost all cases the shortage is blamed on the fact that workers leave the farms to take employment in cities and towns. Higher wages and more attractive living conditions in urban centres draw labour from the farms and leave a continuous need for help on the land. The Canadian Federation of Agriculture reported a need for from fifteen to twenty thousand additional workers this year on farms in this country.

### Must Compete With Industry

In many countries seasonal help is brought in to meet the needs of the farmers at certain times of the year. Large numbers of such workers are brought into the United States from Mexico. Like Canada, New Zealand has attempted to solve the problem by encouraging the immigration of farm labourers from other countries, and many have been brought from the Netherlands and the East Indies for that purpose. While Canadians are interested primarily in the situation here, it is interesting to know that other countries have the same problem and that they deal with it much as we do. As Canada becomes increasingly industrialized, workers will continue to be drawn from the farms to factories, and the farmers will have to compete with wages and working conditions on the industrial labour market.

### Finishes Job He Started Thirty-Nine Years Ago

EDMONTON.—James R. Lowery, 68, of Vancouver, was admitted to the Alberta Bar—39 years after he graduated in law from the University of Alberta and about 30 years after he passed his bar examinations. "I don't like to start something and never finish it," he explained to Chief Justice G. B. O'Connor, who admitted him to the Bar.

Mr. Lowery's intended law career was put off after university graduation while he fought in the First World War, being injured at Vimy Ridge and retiring with the rank of major. After writing his Bar ex-

aminations in 1923 he became interested in oil.

Mr. Lowery said, however, that he won't practice law. He just wanted to join the association of barristers as he had planned many years ago.

**MORE HOGS ON FARMS**  
There was an increase of 17 per cent. in the estimated number of hogs on Canadian farms at June 1 this year as compared with the same date last year.

**BIG GAME COUNTRY**  
MOOSE JAW, Sask.—The south-west corner of Saskatchewan may become known as big-game country. Les McKenzie of the Moose Jaw wild animal park received reports of lynx, timber wolves and cougars being seen in the district.

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## New Type Potato Producing Good Results In Manitoba

Potatoes continue to be a very important crop says the Morden Experimental Farm. Much effort is being made towards improving varieties through plant breeding programs. Two of the objectives are to develop varieties which are not susceptible to late blight and scab diseases. Gratifying progress is being obtained by the Department of Horticulture at the University of Manitoba where continuous potato breeding is underway.

Manota is a variety which has been introduced by the University after pleasing performance in Manitoba since 1945, when it was received as North Dakota seedling 134-19. It resulted from a cross made in 1938 in North Dakota.

The following description of Manota is from the "Summary Report 1951, National Potato Breeding and Variety Tests," by N. M. Parks, Division of Horticulture, Ottawa:

"This variety has proved to be well adapted to soil types and climatic conditions in Manitoba. It is a fast growing variety of mid-season maturity comparable to Irish Cobbler, and has good yielding ability, producing an average of six to eight tubers per hill, a high percentage of which are marketable. Tubers are formed close to the stem and are detached very easily at harvest. Its tubers are smooth, shallow eyed with cream-white skin and very waxy flesh. Cooking tests indicate its quality as good. Manota is susceptible to the different virus diseases which commonly affect potatoes. It shows symptoms of leaf roll and mosaic very distinctly when infected. No evidence of net necrosis has been observed in tubers to date. Also, the variety is susceptible to late blight."

### Funny and Otherwise

Two privates were discussing their N.C.O.s in the canteen. Said one: "I hear Sergeant Brown's had a heart attack."

"Didn't know he had a heart!" remarked the other.

"Now Tuesday's pool straight." "8-2-4-4-8-4, miss."

"Correct. Now what does it mean?" "Without soda."

Husband: "From the glimpse I had of her this morning, I rather like our new cook. There seems to be plenty of go about her."

Wife: "Yes, she's gone."

Mrs. Jones returned from a visit to the doctor very cross indeed. "Do you know that he charged me three dollars for painting my throat with iodine?" she complained.

"I don't call that very much," replied Mrs. Brown.

"Not much?" said Mrs. Jones. "Why, I had my litchen, white-washed all over for five."

Father: "Hello! Where's Alfred gone to?"

Mother: "If the ice is as thick as he thinks it is, he's gone skating; but if it is as thin as I think it is, he's gone bathing."

The Sunday school lesson was from 2 Kings xxi, and read: "Josiah was eight years old when he began to reign and he reigned thirty and one years in Jerusalem." On describing the lesson to his mother, John, aged four, said:

"The lesson was about a good rain and there was a little boy named Josiah and it began to rain when he was eight, and when he was thirty-one it was still raining."

"You will marry," said the fortune teller, "a tall, dark man—"

"Oh, dear, how shall I break it to Albert? He's five feet two and ginger!"

Monica: "What kind of stone is in Jan's engagement ring."

Anna: "A rolling stone. I had it once."

"Aren't you the thought-reader who was entertaining the company a couple of hours ago by finding needles and other small objects they had hidden?"

"Well, what has kept you here so long?"

"I'm looking for my hat!"

A quack was selling a tonic which he declared would make men live to a great age. "Look at me," he said, " hale and hearty, and I'm over 300 years old."

"Is he really that old?" asked a listener of the quack's youthful assistant.

"I can't say," was the reply. "I've only worked for him 150 years!"

"Dad," said a small boy, "what is a diplomat?"

"A diplomat," replied his indignant parent, "is a man who can convince his wife that she wants an umbrella when she wants a fur coat."

3009

### Feet Getting Bigger

TORONTO.— Canadians are getting bigger feet every year, shoe manufacturers in Toronto say. The average Canadian woman wears a four or 4½ shoe 25 years ago, but today she takes a six.

### SASKATCHEWAN DOG SHIPPED TO CHILE

WATHOUS, Sask.— A registered St. Bernard pup from kennels here has been shipped to a mountain ski resort in Chile, to be trained for rescue of lost sportsmen. Many dogs have been shipped from here to United States ports, but this is the first to South America.

Tea at its best!

**"SALADA"**  
ORANGE PEKOE

### 10-Day Season For Hunting Big Game In Manitoba

WINNIPEG.—G. W. Malaher, director of game and fisheries in Manitoba, announced a 10-day season for big game from Nov. 28 to Dec. 4 inclusive, except for the intervening Sunday, Nov. 30.

The limit for deer will be one male animal over the age of one year, the same as last season.

Hunting of moose will be restricted to the area north of the 53rd parallel and to residents of Manitoba. Dates and bag limits are the same as for deer.

An open season for barren ground caribou will be held Dec. 1-31 but only for bona fide residents in the caribou range in Manitoba. The limit is one adult animal. There will be a closed season for woodland caribou, still comparatively scarce in all parts of Manitoba.

### Success Tip—Bake it with MAGIC!

### DATE-ORANGE PUDDING

Combine in a greased casserole (8-cup size) ¼ c. corn syrup, 1 tb. grated lemon rind and 1 tb. orange juice. Mix and sift once, then sift into a bowl, 1½ c. once-sifted pastry flour (or 1½ c. once-sifted hard-wheat flour), 2½ tsp. Magic Baking Powder, ¼ tsp. salt and ¾ c. fine granulated sugar. Mix in ¾ c. corn flakes, slightly crushed, and ½ c. cut-up pitted dates. Combine 1 well-beaten egg, ½ c. milk, ¼ tsp. vanilla and 3 tb. shortening, melted. Make a well in dry ingredients and add liquids; mix lightly. Turn into prepared dish. Bake in moderately hot oven, 375°, about 40 minutes. Serve warm, with pouring cream. Yield—6 servings.



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And for top efficiency in your space heater, floor furnace, automatic oil burners, hot water heaters, stoves, stock trough heaters, and chicken brooders, use economical Esso Heating Oil.

See your oil burner equipment dealer for installation and service. Contact your nearest Imperial Oil Office or Agent for your supply of dependable, economical Esso Heating Oil.

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## HERE AND THERE

The members of the Canadian Legion will stage their annual dance on November 11 in the Community Hall. Art Bremner's orchestra will supply the music.

Next Friday night is Halloween and no doubt the young folks will be out to have a good time. Some are already practicing the songs they will sing.

Sr. Major and Mrs. A. P. Parkinson and Major Mrs. L. Hansen have left for Vancouver where they will attend the Salvation Army Congress to be held in that city and which lasts for several days.

Wm. Busby who retired recently after working for over 20 years as engineer at the Indian Hospital was entertained one evening last week by the white staff on the reserve at the home of Supt. and Mrs. W. Pugh. The guest of honor was presented with a purse and money, electric clock, and a thoroughbred Holstein cow imported from England of which Mr. Busby is very proud. The evening was spent in games and dancing.

A new road has been built to the entrance of the Polner elevator. It is several feet higher than the normal level of the ground and should not get plugged with snow when the wind blows. It will be gravelled.

Last week Mr. and Mrs. S. E. Lowter had a family reunion. Following were the visitors and all relatives of Mrs. Lester: Mr. and Mrs. Joe Johnson, Montezuma, Wash.; Mrs. J. R. Doddridge and son Billy of Calgary; Mrs. Shirley Doddridge, Edsburry; Mr. and Mrs. Vern Shantz, children High River; Dick Van Winkle, Pierce, Alta; Mr. and Mrs. Eugene Lester and children, Red Deer; Mr. Allen Baker of High River.

The supper served by the United Church ladies at Cluny one evening last week was well attended and the ladies were pleased with the results of their efforts. Quite a few Gleichen people attended.

Bob Brown, Babe Arthur and Quennell went to Edmonton Saturday to attend the rugby game between that city and Calgary. When Calgary let the fans down and handed Edmonton the game on a platter they thought the Stampede's most unselfish team they ever knew or heard of.

## SEEDTIME and HARVEST

Dr. F. J. Greaves

Line Elevators from Service, Winnipeg, Man. has been appointed as the authorized representative for the sale of seed in the province of Alberta. This includes Canada West and Quebec.

**A Key Service for Farmers**

Of the many technical services available to farmers today, none is more important than seed testing. This is why many thousands of farmers in Western Canada make it a regular practice each year to send their seed samples to the department for germination, soil, and seed test.

**Why Test Seed?** Today, it is more important than ever for farmers to know just exactly what kind of seed they are planting. To many, the "kind" of seed means "variety." But there are many other factors besides variety which affect the kind and quality of seed a farmer sows. These factors include the germination, freedom from soil, and the seed test content.

**Germination Test Important.** A germination test is by far the most important of all seed tests because it tells us what percentage of the seeds are alive and capable of producing strong, healthy plants. After all, if seeds won't germinate, they're not fit for sowing purposes. No farmer can afford to sow low-germinating seed. There are other seed tests too, such as tests for water-borne smut and for seed test content, that help grain growers to avoid pitfalls which might result in decreased yields and grades.

**A Free Service.** As a service to farmers, the Line Elevators Farm Service operates a first-class seed testing laboratory. Again, it offers, without charge, to make germination, smut, and other seed tests on farmers' seed samples of Wheat, Oats, Barley, Rye and Flax. The method is simple. All you have to do is deliver a truly representative "cleaned" sample of the seed stock you want tested to the local Agent of any of the Line Elevator Companies listed above. The agent will forward the sample to us and return the results to you. Do it today! Our tests, however, are not official seed tests. Seed offered or advertised for sale must be tested at a Government Seed Testing Laboratory (Winnipeg, Saskatoon or Calgary).

## Become a Canadian Soldier !!

Terms of Service Were Never Better

## ENQUIRE TODAY

H. Q. Western Command, Kingsway Avenue, Edmonton, Alberta.

10 Personnel Depot, Currie Barracks, Calgary, Alberta.

## OR CALL IN PERSON TO

Army Information Centre 10042 - 101 Street, Edmonton, Alberta.

Your Local Army Information Service

Mr. W. H. Buchanan, Central Park Grocery, Medicine Hat, Alberta.

OR

Mr. S. H. R. Willis, Beaver Lumber, Bow Island, Alberta.

OR

Mr. I. Broadfoot, Redcliff Hotel, Redcliff, Alberta.

## JOIN THE CANADIAN ARMY

NOW !!



**"JUST LOOK AT THESE BARGAIN OFFERS!"**

THIS NEWSPAPER, 1 Year, with

OFFER No. 1	OFFER No. 2	OFFER No. 3
3 MAGAZINES FROM GROUP B	1 MAGAZINE FROM GROUP A	4 MAGAZINES FROM GROUP B
<b>\$3.75</b>	<b>\$4.75</b>	<b>\$4.35</b>

**GROUP A**

Mark an "X" before magazine desired and enclose list with order.

<input type="checkbox"/> Redbook Magazine	1 Yr.
<input type="checkbox"/> Coronet	1 Yr.
<input type="checkbox"/> Magazine Digest	1 Yr.
<input type="checkbox"/> Sports Afield	1 Yr.
<input type="checkbox"/> Screen Stories	1 Yr.
<input type="checkbox"/> Field and Stream	1 Yr.
<input type="checkbox"/> True Story	1 Yr.
<input type="checkbox"/> McCall's Magazine	1 Yr.
<input type="checkbox"/> Hunting & Fishing in Canada	1 Yr.
<input type="checkbox"/> Senior Prom	1 Yr.
<input type="checkbox"/> Modern Screen	1 Yr.
<input type="checkbox"/> Flower Grower	1 Yr.
<input type="checkbox"/> American Girl	1 Yr.
<input type="checkbox"/> U.S. Camera Magazine	1 Yr.
<input type="checkbox"/> Everybody's Digest	1 Yr.
<input type="checkbox"/> Skyways	1 Yr.
<input type="checkbox"/> Parents' Magazine	1 Yr.
<input type="checkbox"/> Silver Screen	1 Yr.

**GROUP B**

Mark an "X" before magazine desired and enclose list with order.

<input type="checkbox"/> Maclean's (34 Issues)	1 Yr.
<input type="checkbox"/> Canadian Home Journal	1 Yr.
<input type="checkbox"/> Chatelaine	1 Yr.
<input type="checkbox"/> Family Herald & Weekly Star	1 Yr.
<input type="checkbox"/> National Home Monthly	1 Yr.
<input type="checkbox"/> Western Producer	1 Yr.
<input type="checkbox"/> Country Guide	2 Yr.
<input type="checkbox"/> New Liberty	1 Yr.
<input type="checkbox"/> Free Press Weekly Prairie Farmer	1 Yr.
<input type="checkbox"/> Health (6 Issues)	1 Yr.
<input type="checkbox"/> Saskatchewan Farmer	2 Yr.
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<input type="checkbox"/> Western Farm Leader	1 Yr.
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<input type="checkbox"/> Saturday Night (Weekly)	\$4.50	<input type="checkbox"/> Cosmopolitan Magazine	\$4.50
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<input type="checkbox"/> National Home Monthly	2.50	<input type="checkbox"/> Magazine Digest	2.50
<input type="checkbox"/> Canadian Home Journal	2.75	<input type="checkbox"/> Christian Herald	4.10
<input type="checkbox"/> Family Herald & Weekly Star	2.75	<input type="checkbox"/> McCall's Magazine	2.25
<input type="checkbox"/> True Story	2.25	<input type="checkbox"/> Modern Screen	2.25
<input type="checkbox"/> Free Press Weekly Prairie Farmer	2.55	<input type="checkbox"/> Popular Science Monthly	3.50
<input type="checkbox"/> New Liberty	2.55	<input type="checkbox"/> Parents' Magazine	3.50
<input type="checkbox"/> Country Guide (2 years)	2.55	<input type="checkbox"/> Elude (Maid)	2.75
<input type="checkbox"/> Western Producer	2.55	<input type="checkbox"/> American Girl	3.50
<input type="checkbox"/> Coronet	4.20	<input type="checkbox"/> Senior Prom	2.25
<input type="checkbox"/> Redbook Magazine	2.50	<input type="checkbox"/> Sports Afield	2.10
<input type="checkbox"/> Collier's Weekly	4.00		

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Enclosures: I enclose ☐ Please send me the other checked with a year's subscription to your paper.

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## "My son has chosen banking"

When a bank manager retired last year, he wrote his General Manager to tell why he was proud his son also had chosen a banking career:

"I shall always recall my banking days with pleasure and I cannot think of any other occupation that gives one a greater opportunity to meet people and form lasting friendships. I have been privileged to serve the bank in three provinces... That my son has chosen banking is also a great satisfaction to me. He is most anxious to make good on his own account."

Any young man on the lookout for an interesting and worthwhile career—for opportunities to grow and get ahead—should take a look at banking. Have a talk with the bank manager in your neighborhood branch. It may well prove an important turning point in your life.

This advertisement, based on an actual letter, is presented here by

THE BANKS SERVING YOUR COMMUNITY

